



## Small Business Video Package

**\$700**

### Pre-production

As a business, this is the right first step to making your video successful and provide ROI. This is where TBVSM learns what your business is and what your business goals and target market are, so we can apply our expertise, allowing the video to be best crafted for your use. Here's the process:

1. Tom will first send an email with questions about your video needs. Your response should be as detailed as possible and will set up conversation for the meeting in step 2.
2. A mutually agreed upon time will be set up for a meeting up to 60-minutes long for a conversation about your video project. In this meeting, Tom will offer suggestions to best utilize your production time. This may include discussing additional videos that can be produced, or figuring out how to produce the best video within the given time frame.

### Production

Equipment will consist of 1 microphone, 1 camera with tripod, and 1 on-camera light. Client will have up to 60 minutes of production time, which begins when the camera operator/director arrives on location. An additional travel fee may be added for locations over 15 miles from the north side of the city of Parker.

### Post-production

Standing out in a sea of other businesses and business' videos means having a strong focus on this production step. Multiple editing processes and motion graphics enhance the quality of your video and create a positive perceived quality of your business. This is also the step when your videos really pop!

1. The footage will be edited into near-complete videos and sent to the client for approval and/or feedback on revisions that need to be made.
2. Revisions, final exports, and final delivery is the last step.

### Deposit and Contract

A deposit of \$250 is required before the production process begins. Once payment is received and the initial email is sent from TBVSM, the client-vendor contract will last no more than 60 days. After which, any remaining work will be completed according to a new contract at an additional cost.

Have questions? Reach out!

TBVSM Video Marketing

720-593-9719 | [Tom@TBVSM.com](mailto:Tom@TBVSM.com) | PO Box 1626 Parker CO 80134